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Mini Programs

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Livestreaming e-commerce is enjoying explosive growth in China & increasing its share of online purchases. Mega celebrities known as KOL's (Key Opinion Leaders), combine product

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been monitoring
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in China and it

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is poised to grow by USD 3851.34 billion during 2020-2024, decelerating at a CAGR of over 31% during the ...

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In China to...
E-commerce
within China is
surging. China
is the world's
largest e-
commerce market
with over 50
percent of
global online
transactions
occurring within
the country.

Unlike the

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United States, where e-commerce is mainly a complement to traditional brick-and-mortar stores or chains that allow customers to purchase goods without leaving their homes, in China manufacturers

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are able to sell goods online throughout the country without a single physical store.

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E-commerce is an increasingly significant component of China's economy and its growing share of foreign trade. This increasingly expanding sector is valued at US\$26 billion which comprises a growing share

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of China's total foreign trade, contributing almost 5% of 2019's overall foreign trade growth. e-commerce platforms of China have significantly grown their user [...]

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development in
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The emergence of China's e-commerce market inaugurated a new era of the country's economy. In 2019, the added value of the digital economy accounted for more than one-third of the country's

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China, world's largest e-retail market, enjoys massive growth.

According to research conducted by Daxue Consulting, e-tailing accounted for 11 percent of total retail sales of consumer goods

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in 2015 and is estimated to reach 15-18 percent by 2020.

Opportunities For Us

E-commerce in China: An in-depth analysis | Daxue Consulting
Attracting a superbrand also heightens Alibaba's e-

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commerce In

ambitions, one
month on from

its \$1.15

billion

investment,

alongside

Richemont and

Groupe Artémis,

the controlling

shareholder of

Kering, into

London-listed e-

tailer Farfetch.

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Farfetch also
sells in China
and merged with
JD.com's luxury
e-commerce site
Toplife in 2019.

Gucci ties with
Alibaba's Tmall
in China e-
commerce race

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chnavio has been
monitoring the b
usiness-to-
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commerce market
in China and it
is poised to
grow by USD
3851.34 billion
during
2020-2024,
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a CAGR of over 31% during the forecast period. The report offers an up-to-date analysis regarding the current market scenario, the latest trends and drivers, and the overall market ...

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In China to...

BEIJING, Dec.
16, 2020

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Hexindai Inc.
(NASDAQ: HX)
("Hexindai" or
the "Company"),
a social e-
commerce

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platform in
China, today
announced that
Beijing Hexin
Yongheng
Technology
Development Co.,
Ltd. ("Hexin
Yongheng"), a
wholly-owned
subsidiary of
the Company,
Kuaishangche
Automobile

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Leasing Co.,
Ltd. ("Kuaishang
che"), a company
not directly
associated with
the ...

Hexindai
Announces
Disposition of
P2P Business to
Focus on ...
China is also

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the largest e-commerce market in the world by value of sales, with an estimated US\$899 billion in 2016.

[52] Recent research clearly indicates that electronic commerce, commonly referred to as e-

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E-commerce, presently shapes the manner in which people shop for products.

E-commerce -
Wikipedia
"China's
population has
the highest
share of social

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buyers globally," Islam said. "Many of the country's most popular ecommerce platforms are heavily integrated with the most popular social networks, boasting innovative services like

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Mini Programs
and live
streaming
commerce.

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In China, Social
Commerce Makes
Up 11.6% of
Retail ...
Chinese
platform,
Taobao, is the
biggest online

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marketplace with a gross market value (GMV) of \$484 billion.

For context, Tmall and Amazon ranked second and third with \$458 and \$339 billion GMV in annual third-party global market value respectively.

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History of
Online Shopping
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China: Revenue
in the eCommerce
market is
projected to
reach
US\$1,117,204m in
2020. The
eCommerce market

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encompasses the sale of physical goods via a digital channel to a private end user (B2C).

eCommerce -
China | Statista
Market Forecast
Alibaba and
Tencent dominate
China's growing

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ecosystem of tech platforms that allow users to chat with friends and family, transfer money, shop online, take out loans, order a ride-hailing car, ...

What's behind

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China's Big Tech crackdown and what does it ... Walmart said net e-commerce sales in China grew 104% from a year ago in the three months ended July 31. That's a faster pace than the 97% growth posted for net e-

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in the U.S.
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